

**MORE CHICAGO**

---

**WHAT IS THE MORE CHICAGO  
SUBSCRIBER LIST?**

**THE ENTIRE PURPOSE OF YOUR SUBSCRIBER LIST IS TO HELP YOU CREATE MEANINGFUL CONVERSATIONS WITH YOUR PROSPECTS AND LEADS. THIS LEADS TO MORE TRAFFIC AND MORE CONVERSIONS.**

### HERE'S WHY THE MORE CHICAGO SUBSCRIBER LIST IS RIGHT FOR YOU

- ▶ You can advertise your products or services to thousands of Chicago residents each and every month
- ▶ With segmented audiences, we can find the people that are most likely to be interested in what you have to offer.
- ▶ You can see better responses from the More Chicago Subscriber List because according to recent studies, customers would prefer to chat with a business on Facebook before they buy from them.


# HERE'S WHY MORE CHICAGO SUBSCRIBER LIST IS SO IMPORTANT

- ▶ Nearly 8 billion messages are sent between shoppers and businesses on Facebook every month.
- ▶ Only 31% of businesses are using Facebook conversations in their business.
- ▶ By 2021, all major advertising platforms will be shifting their focus toward conversational marketing tactics and objectives.

**HERE'S WHAT THE MORE CHICAGO  
SUBSCRIBER LIST  
WOULD LOOK LIKE IN ACTION**

## IT MAKES THINGS SIMPLE

- ▶ Your audience would see an ad on Facebook in their timeline like this
- ▶ Most ads lead to a website or landing page, but the More Chicago Subscriber List takes them directly to our Facebook Messenger page to start having an interactive, virtual conversation with us about you.
- ▶ Click the ad to the right to see how it works!



**morebrokenarrow.com**  
Sponsored

Want to get a free, exclusive deal from Water's Edge Winery On The Rose here in Broken Arrow?

If so, click below and we will send you a message on how to redeem it!

**FREE DEAL @ Water's Edge Winery!**  
morebrokenarrow.com

Learn More

712 562 Comments 78 Shares

Like Comment Share

**WHAT'S NEXT?**

**FOR \$999, YOUR BUSINESS  
WILL HAVE THE OFFER SHOWN  
TO 10,000+ CHICAGO RESIDENTS**



## WHAT'S NEXT?

- ▶ Tell us the messaging you'd like us to use
- ▶ Provide any videos, graphics, and images you'd like us to use in your system
- ▶ Let us know when you'd like us to begin!

**THANK YOU**